

# CAMS Ignition Program Expression of Interest Car Club



## ***Why the CAMS Ignition Program?***

The CAMS Ignition Program is a community initiative that aims to improve the road safety of young people through education and awareness. The Ignition Program focuses on the attitudes and behaviours of young road users, and is in line with the most current research on driver education.

CAMS is seeking expressions of interest from CAMS Affiliated Car Clubs that would like to become an Accredited CAMS Ignition Program Club. As a CAMS Ignition Program Car Club, your club will be able to deliver the Ignition Program in conjunction with a CAMS Ignition Program Presenter and leverage off CAMS Ignition Program promotion and communications.

A great community road safety initiative, The CAMS Ignition Program can also boost existing car club activities by providing a unique way to introduce young people and their families to club motor sport.

## ***Ignition Program Club Criteria***

Ignition Program Accredited Car Clubs will:

- ✓ Adhere to the Ignition Program content and ideology
- ✓ Promote Ignition events in the local community
- ✓ Have access to a suitable venue for both theory and practical components
- ✓ Link the Ignition Program with existing car club activities
- ✓ Provide a pathway into club activities for interested Ignition Program participants
- ✓ Have a number of club members willing and able to assist with running the Ignition Program
- ✓ Provide at least one club member to attend an Ignition Presenter course

*Previous experience with junior programs or come and try days is desirable.*



Club Name:

President:  Mobile:

Club Postal Address:

State:  Postcode:

*If your club would like to nominate an Ignition Program Contact, please list them below. If this is the President, please write "as above" and provide email address:*

Ignition Contact:  Mobile:

Email Address:

**Please answer a few questions to help us learn more about your club:**

Does your club have access to a venue? (Please tick)

Yes - club's venue

Yes – other  
accessible venue

Not currently

Comments:

Does your club currently run junior development programs or come and try days targeted at the youth demographic? If yes, please explain:

If no, would you club be willing to run Come and Try and/or Junior Development Program days to complement Ignition Program days?

Please explain why your club would like to become a CAMS Accredited Ignition Program Car Club:

Please provide us with a short description of your understanding of the philosophy of the CAMS Ignition Program:

Is there anything else you think we should know?

Signed:

Date:

Name:

**Please return this form to:** Ignition Program Coordinator [ignition@cams.com.au](mailto:ignition@cams.com.au)

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Fax: 03 9593 7700

